



2010 Golf



Das Auto.

All around the world, it's

Did you know that the Volkswagen Golf was named the 2009 World Car of the Year?^{*} Or that Volkswagen has ESP[®] standard on all 2010 vehicles? Or that we provide a Carefree Maintenance[™] Program^{**} on all our 2010 cars? Or that we were the first to make clean diesel available in all 50 states? Or that we have more autos with 25 highway mpg or better than any other brand?[†] And that we have more cars and SUVs named 2009 IIHS Top Safety Picks than Volvo?^{††} How about that right now, the VW forest is growing in Louisiana thanks to the Volkswagen Carbon Neutral Project—the first US carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. Keep reading, and you'll discover more about the right-sized, upscale, German city car that's perfect for America—the all-new 2010 Volkswagen Golf.



What will we do first, next?

^{*}The 2009 Volkswagen Golf was awarded "2009 World Car of the Year" by World Car of the Year Awards. See www.wcoty.com for details. ^{**}The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details. [†]Based on MY09 highway EPA estimates for all car brands. Your mileage will vary. ^{††}"Top Safety Pick" based on 31mph side-impact crash test, 40mph frontal-offset crash test, 20mph rear-impact test, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.

what the people want.



World Car of the Year
World Car Awards







The perfect city car, inside and out.

Born in Europe and brought to America, the all-new 2010 Golf is perhaps the perfect city car. Nimble, quick, and just the right size, it glides down the narrowest of streets, while its impeccable European interior calms your nerves in the worst of traffic. Choose the TDI® Clean Diesel model, and you'll also find fewer stops at the gas station,* and plenty of torque from stoplight to stoplight. Dozens of advanced safety features give you peace of mind, while you give your fellow drivers a piece of your mind. And the optional touchscreen navigation helps you find yourself in even the most confusing metro area.



The experience continues.

Get more of the all-new 2010 Golf on your phone.

Download the free application from your phone at getscanlife.com and scan the tag on the left, or text GOLF1 to vwcars (892277).**

*30 city/42 highway mpg (2.0L TDI, DSG automatic). EPA estimates. Your mileage will vary. **Standard data rates may apply.

Zig, zag, and everything in between.

Life in the city means life goes fast. Now, you can, too. It begins with your choice of a city-perfect engine with 170hp, 177lbs-ft of torque, and mileage of 23 city/30 highway.* Or maybe you'd prefer clean diesel, with fast off the line, slow on the fuel consumption 140hp, 236lbs-ft of torque, and staggering 30 city/42 highway mpg.** Then, match high-tech advancements like ESP (Electronic Stabilization Program, AKA the car goes where you want it) and a Tiptronic® transmission to your right foot for some metropolitan joy. Add an Anti-lock Brake System (ABS), independent suspension, and your choice of 2 Euro-engineered transmissions, and your Golf key fob may feel more like having the keys to the city.

Your Golf is available with either a 5-speed manual or a 6-speed Tiptronic configuration. Many carmakers offer only 4 speeds in the class. And Tiptronic lets you select a sportier mode for more responsive, intuitive gear shifts. The TDI model comes in a 6-speed manual. As well as a 6-speed DSG® automatic transmission that offers the amazingly quick shifting, twin clutch DSG technology. You'll shift faster than you can say "whoa."



*23 city/30 highway mpg (2.5L, automatic). EPA estimates. Your mileage will vary. **30 city/42 highway mpg (2.0L TDI, DSG automatic). EPA estimates. Your mileage will vary.





Burn rubber, not money.

The all-new 2010 Golf TDI Clean Diesel offers fuel efficiency,* power, and performance. Or, in other words, it's a lean, mean, cleaner-burning machine. The Volkswagen TDI engine is cleaner than conventional diesels, emitting as much as 95% fewer sooty emissions than previous diesel engines, as well as a reduction in oxides of nitrogen and sulfur. It's powerful, with the kind of street-savvy torque that brings a smile to every stoplight. It's efficient, using a turbocharger and smart exhaust design to use fuel more effectively. So much so, in fact, that Volkswagen was the first automaker to make clean diesel cars that are certified in all 50 states. And best of all, it will help save you money, with an out-of-this-world EPA-estimated mileage of 30 city/42 highway mpg (automatic)* and over 594 miles on a single tank of fuel.**

If efficiency and savings weren't enough, the Golf TDI model also gives you premium features like the multi-function leather steering wheel, the touchscreen Premium VIII radio with a Media Device Interface (MDI) and iPod® cable, SIRIUS® Satellite Radio, a 6-speed manual transmission, fog lights, and the optional navigation package with touchscreen navigation to efficiently find your way to the bank.



**"Good, clean fun" takes on
a whole new meaning.**



Scan the tag on the right, or text
GOLF2 to vwcars (892277).†



*30 city/42 highway mpg (2.0L TDI, DSG automatic). EPA estimates. Your mileage will vary. **Based on 41mpg highway EPA estimate and a 14.5 gallon fuel tank. Your mileage will vary. †Standard data rates may apply.





2.5L, Titan Black



SIRIUS
SATELLITE RADIO



Let your fingers do the driving.

The joy of driving mingles with the joy of getting there with the Golf TDI model's optional state-of-the-art touchscreen navigation and entertainment system. The user-friendly unit combines a sophisticated radio with precise touchscreen navigation and an easy-to-read 6.5-inch monitor. A 30GB hard drive stores map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of playing back audio CD, DVD, and DVD audio formats. In concert with the standard MDI and iPod cable, the system can interface with practically any MP3 or USB device.*

Connect yourself completely with the optional Bluetooth® Hands-Free Calling with voice control, so you can keep your hands on the wheel and your eyes on that oh-so-curvy road. Also included on the TDI models are 6 introductory months of SIRIUS Satellite Radio with 100% commercial-free music, plus all your favorite sports, news, talk, and entertainment. Plus 3 introductory months of SIRIUS Traffic™ delivering real-time traffic data into the optional navigation system.

Your second home in the city.

The Golf is yours with European styling and an upgraded interior the whole world will love. With available 8-way adjustable seats, an MP3 auxiliary jack, an optional iPod adapter, and an 8-speaker system, the Golf lets you move and groove. And, winter, spring, summer, or fall, you'll feel comfortable with optional heated seats and single-zone cabin climate controls accurate to half a degree. An Immobilizer III theft-deterrent system will help keep your Golf just that—yours. And the multi-feature key fob lets you lock the glovebox. We could stop there, but why? Finally, an upgraded, sophisticated, and German-icated interior with custom lighting makes all things good on the inside.

*Requires optional cables.

Cabin fever.

Sit back, relax, and grab your racing-inspired, 3-spoke, adjustable steering wheel, and you'll find an interior boasting Euro goodies like 2-speed wipers, side mirrors with integrated turn signals, and a dual horn to make your feelings known all over town. On the safe side, you'll appreciate the standard Tire Pressure Monitoring System (TPMS) that individually monitors all 4 wheels. Even your vehicle's wheels watch out for you.

Use the secret VW-badge hatch release to open the 5th door, and you've got 12.4 cubic feet of cargo space. And there's more than 46 cubic feet with the 60/40 rear fold-flat seats down, so you're ready when those city-dwelling fellows of yours ask you to help them move. You know it happens, we know it happens. Let's leave it at that.





TDI, 2-Door, Shark Blue, 17" Porto Wheels

Safe happens.

The people want safety standards to be standard now, not in 3 years. The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every 2010 Volkswagen.

Every 2010 Golf comes standard with 40 safety features that make up the Prevent and Preserve Safety System. The features work in harmony to both help you avoid a crash, and help protect you if a crash is unavoidable.

Electronic Stabilization Program (ESP)

Truly the art and science of safety, the cutting-edge Electronic Stabilization Program helps you stay the intended course by detecting slippery road conditions, and kicking in corrective forces timed to the millisecond. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding a crash. Incidentally, the advanced ESP also stands for Extra-Sensory Perception. Coincidence?

Optimized Head Restraints

Help to minimize whiplash injuries from rear-end crashes.

Alphabet Brakes

Anti-lock Brake System (ABS), Electronic Brake-pressure Distribution (EBD), and Electronic Differential Lock (EDL) all are designed to help keep you and your loved ones A-OK.

Dual Front and Side Airbags and Side Curtain Protection®*

Six airbags are standard on every Golf, designed to help protect every area of the cabin. Two additional airbags are optional on the 4-door.

Anti-Slip Regulation (ASR)

Helps keep the front wheels from spinning during acceleration.

Front-Seat Safety Belt Pre-Tensioners with Load Limiters

These are designed to help tighten up the safety belt a nano-fraction of a second after a crash. Long name, short reaction time.

Safety Cell Construction and Anti-Intrusion Side Door Beams

A comprehensive safety cage designed to help keep occupants safe.

Bi-Xenon™ Headlight System

For the TDI, the optional Bi-Xenon™ headlight system illuminates the road ahead with bright, clearer light. So things you need to avoid are lit up, and avoided.

Electromechanical Steering

Gives the driver the same feel in steering, regardless of speed or side wind conditions. Helps reduce fatigue, as well as helps to bring the wheel back to center after a sharp turn.

Vented 4-Wheel ABS Disc Brakes

Volkswagen puts ABS and 4-wheel disc brakes on every Golf.

Crash-Optimized Front End

Designed to help deflect crash impact down and away from you and your passengers.





2.5L, 2-Door, Shark Blue, 15" Steel Wheels with Covers





Titan Black Cloth

Black is always in.

A Titan Black cloth interior graces the redesigned Golf. Just like the foundation of any great wardrobe, black goes with everything. And you'll go everywhere, looking good.

Wow, what a great color choice.



Scan the tag on the left, or
text GOLF3 to vwcars (892277)*

*Standard data rates may apply.

When the country calls, you can answer.

When you're ready to haul (some stuff, that is), throw on the Base Carrier Bars and load up either the Ski and Snowboard Rack, the Surfboard Holder, the Kayak Rack, the Barracuda™ Bike Holder (for up to 3 bikes), or the Fork-Mount Bike Rack (for 3 bikes with front wheel quick release). If it's not large sporting gear you need to carry, opt for the Aluminum Luggage Platform, or the Roof Box Carrier. Alaska, here we come.

On the inside, keep the great outdoors, outdoors, and off your carpet, with durable, rubber Monster Mats® and the Heavy-Duty Molded Trunk Liner—a muck-proof, attachable trunk liner that helps keep everything from potting soil to radioactive waste contained. (Just making sure you're paying attention. Customization is so important.) And when you're not filling your Golf with stuff, fill it with sound, with SIRIUS Satellite Radio.*



TDI, 2-Door, Candy White, 17" Porto Wheels



TDI, 4-Door, Black, 17" Bi-Color Onyx Wheels



17" Goal Wheel



17" Bi-Color Onyx Wheel



17" Silver Onyx Wheel



18" Topas Wheel

Accessories and factory options.

Rear side airbags are available on the 4-door, which brings the possible airbag total to 8.** These help increase safety for the rear passengers. There are also heated front seats for when the winter winds blow, and a sunroof option for summer's sunny days. An assortment of 17" and 18" alloy wheels tell the world you're serious about your fun, while other additions like splash guards and Dynaudio® speakers complete your ride.

VW gear for VW gearheads: drivergear.vw.com

*SIRIUS Satellite Radio available on TDI model only. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Exterior colors



Candy White



Shark Blue



Blue Graphite



United Gray Metallic



Reflex Silver Metallic



Tornado Red



Black

Standard Features/Packages

2.5L

Includes: 2.5L, 170hp, DOHC engine; 15" steel wheels with full wheel covers; All-season tires; Tire Pressure Monitoring System (TPMS); Manual single-zone climate control (Climatic); Anti-theft vehicle alarm system; Daytime Running Lights (DRL); Power windows; Trip computer with compass; Power door locks; Electromechanical speed-sensitive power steering; AM/FM radio sound system with single CD player, MP3 compatible, and 8 speakers; AUX-in jack for portable audio players; 4-wheel disc brakes with ABS, ASR, EBD, ESP, HBA; 4-link independent rear suspension; 8-way manually adjustable driver's seat, fully reclining and height-adjustable with adjustable head restraints.

TDI

Includes: 2.0L, 140hp, TDI engine; All 2.5L features, plus: 17" alloy wheels; Leather-wrapped, multi-function steering wheel; Leather-wrapped shift knob; Leather-wrapped brake handle; Diversity antenna; Touchscreen Premium VIII radio with 8 speakers, built-in MP3 and WMA compatible, 6-disc CD changer, and SD Memory Card reader; MDI with iPod cable; 6-month SIRIUS Satellite Radio trial service; Fog lights; Front center armrest.

With over 130 channels, SIRIUS Satellite Radio brings you more of what you love. Get 69 channels of 100% commercial-free music, plus all your favorite sports, news, talk, and entertainment. Everything worth listening to is now on SIRIUS.





2.5L, 4-Door, Black, 15" Steel Wheels with Covers

Specification overview

2.5L TDI

2.5L TDI

Exterior

Anti-Corrosion	Fully galvanized sheet metal	S	S
Body Panels	Crash-optimized front end	S	S
Doors	Anti-intrusion side door beams	S	S
Glass	Tinted glass	S	S
Horn	Dual tone horns	S	S
Lights, Front/Rear	Dual-reflector halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses	S	S
	Daytime Running Lights (DRL)	S	S
Mirrors	Side blinkers integrated into side exterior mirrors	S	S
	Driver's and passenger side power exterior mirrors, heatable	S	S
Roof	Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature	O	O
Wheels	Tire Pressure Monitoring System (TPMS)	S	S
	15" steel wheels with full wheel covers	S	-
	17" alloy wheels with anti-theft wheel locks	-	S
Wipers/Washer	2-speed windshield wipers with variable intermittent wipe feature	S	S
	Heated windshield washer nozzles, front	O	O

Interior

Air Conditioning	Manual single-zone climate control (Climatic), CFC-free	S	S
Alarm/Anti-Theft	Anti-theft vehicle alarm system for doors, hood, trunk lid, radio, and starter, with warning LED in door sill	S	S
	Immobilizer III theft-deterrent system	S	S
Armrest	Front center armrest, adjustable/folding	-	S
Cruise Control	Cruise control	S	S
Defroster	Electric rear window defroster	S	S
Floor Mats	Front and rear floor mats	O	S
Instrument Cluster	Illumination of controls and gauges, white, with red indicators	S	S
	Multi-function trip computer featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalizing function	S	S
	Brake pad wear indicator	S	S
	Speedometer, tachometer, odometer, trip odometer, coolant temperature gauge, fuel gauge, gear indicator (if equipped with automatic transmission), outside temperature, warning lights, and digital clock	S	S
Keys	2 radio-frequency remote transmitter key fobs with lock, unlock, rear hatch release, and panic button for central locking	S	S
	Valet key	S	S
Lighter/Outlets	(2) 12V power outlets, 1 in trunk and 1 in front	S	S
Lighting	Interior front center dome light with time delay and 2 reading lights	S	S
	Luggage compartment light	S	S
Locks	Automatic locking feature (doors lock automatically when vehicle reaches 8mph)	S	S
	Child-safety rear door locks (4-Door only)	S	S
Mirrors	Driver's and front passenger visor vanity mirrors	S	S
Radio/Audio	AM/FM radio sound system with MP3 compatible, single CD player, 8 speakers, and AUX-in	S	-
	Touchscreen Premium VIII radio with 8 speakers, built-in MP3 and WMA compatible, 6-disc CD changer, SD Memory Card reader, AUX-in for portable audio players, and SIRIUS Satellite Radio with introductory 6-month service	-	S
	Media Device Interface (MDI) with iPod cable	-	S
Restraint Systems	Driver's and front passenger front airbag supplemental restraint system*	S	S
	Driver's and front passenger side thorax airbag supplemental restraint system*	S	S
	Rear passenger side thorax airbag supplemental restraint system (4-Door only)*	O	O
	Front seat safety belt pre-tensioners with load limiters	S	S
	Height-adjustable front 3-point safety belts	S	S
	Rear 3-point safety belts, all 3 seating positions	S	S
	LATCH (Lower Anchors and Tethers for CHildren), child seat anchor points	S	S

Interior

Seating, Front	8-way manually adjustable driver's seat, fully reclining and height-adjustable with adjustable head restraints	S	S
	"Easy entry" system allows front seat to move forward for easy access to rear seating area (2-Door only)	S	S
	Lumbar support, adjustable for driver's and front passenger seats	S	S
	Heatable front seats	O	O
Seating, Rear	60/40 split-folding rear seat	S	-
	60/40 split-folding rear seat with center armrest and pass-through	-	S
Special Features	Blinker control stalk with lane-change feature (1 tap on lever creates 3-blink sequence)	S	S
	Navigation & Entertainment System "RNS-510" with 6.5" color touchscreen in center console. Includes 3-month trial SIRIUS Traffic and 6-month trial SIRIUS Satellite Radio. Built-in SD card slot allows for transferring pre-stored destinations and music from PC onto the built-in 30GB hard disk. Generic AUX-in jack for media players and optional iPod interface "MDI"	-	O
Steering Wheel	Height-adjustable and telescoping steering column	S	S
	Steering wheel deformable/collapsible upon impact	S	S
Storage, Interior	3 cupholders, 2 front, 1 rear	S	-
	4 cupholders, 2 front, 2 rear	-	S
	Soft opening (silicone dampened) glovebox, lockable	S	S
Trunk/Cargo Area	Fully carpeted/lined luggage compartment	S	S
Upholstery	Titan Black cloth	S	S
Windows	Power windows with pinch protection and automatic 1-touch feature, operable from driver's side only	S	S

Technical

Brakes	Anti-lock Brake System (ABS)	S	S
	Power-assisted, front vented disc brakes, rear solid disc brakes	S	S
	Electronic Brake-pressure Distribution (EBD)	S	S
	Hydraulic Brake Assist (HBA)	S	S
Engine	2.5L, 20-valve, DOHC, in-line 5-cylinder engine, 170hp, 177lbs-ft of torque	S	-
	2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection, 140hp, 236lbs-ft of torque	-	S
Steering	Electromechanical variable-assisted power steering system	S	S
Suspension	Independent front MacPherson struts with stabilizer bar	S	S
	Rear fully independent 4-link suspension with coil springs, telescopic shock absorbers, and stabilizer bar	S	S
Traction Control	Anti-Slip Regulation (ASR)	S	S
	Electronic Differential Lock (EDL)	S	S
	Engine Braking Assist (EBA), helps prevent compression-induced skidding in slippery conditions	S	S
	Electronic Stabilization Program (ESP), includes EBA, EDL, and HBA	S	S
Transmission	5-speed manual transmission	S	-
	6-speed automatic transmission with Tiptronic and sport mode	O	-
	6-speed manual transmission	-	S
	6-speed automatic DSG gearbox with Tiptronic and sport mode	-	O
Warranty	12-year/unlimited mileage, Limited Warranty Against Corrosion Perforation	S	S
	5-year/60,000-mile (whichever occurs first), Powertrain Limited Warranty	S	S
	3-year/36,000-mile (whichever occurs first), New Vehicle Warranty	S	S
	3-year/36,000-mile (whichever occurs first)	S	S
Roadside Assistance**			
Dimensions	Wheelbase	101.5 inches (2,578 mm)	
	Length	165.8 inches (4,210 mm)	
	Width	70.3 inches (1,786 mm)	
	Height	58.3 inches (1,479 mm)	
	Cargo Volume	12.4 feet ³ (0.4 m ³)	
	Cargo Volume (with Rear Seats Folded Down)	46 feet ³ (1.3 m ³)	

S Standard, at no additional charge O Option, at additional charge - Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Roadside Assistance provided by Cross Country Automotive Services.

The Volkswagen Carefree Maintenance Program.*



Volkswagen is proud to offer 3 years or 36,000 miles of no-charge scheduled maintenance on the all-new 2010 Golf. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.

*The Volkswagen Carefree Maintenance Program covers the Golf's 10K, 20K, and 30K scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. Does not include routine wear and tear on parts such as brakes, tires, wiper blades, light bulbs, etc. See dealer or vehicle maintenance program booklet for details.



TDI, 2-Door, Reflex Silver Metallic, 17" Porto Wheels



Volkswagen
Carbon Neutral Project

The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the VW community has planted over 300,000 trees and offset 419,343 tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

The ideas in this book are new. The paper, however, is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



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